GOBCLD. MEDIA MIX Digital • Print • Branding

WINDOW & VEHICLE BRANDING

FULL WINDOW WRAPS

Entire window is covered.

Great for bold branding or when you want to block the view for privacy.

Can include promotional graphics, brand visuals, or creative scenes.





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FROSTED / ETCHED VINYL

- Gives a classy, subtle look.
- Often used for logos, patterns, or text.
- Allows light through but obscures view—great for offices.













CUT LETTERING & LOGOS

Minimal vinyl just for your logo, contact info, or a slogan. Clean and modern—good for cafes, boutiques, salons.



CONTRA-VISION VINYL

Graphics visible from outside, but you can still see out from inside.

Useful for storefronts and vehicle windows too.



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SEASONAL AND PROMOTIONAL DECALS

Easy-to-remove graphics for sales, events, or holiday themes.









HOME IDEAS

Front door branding: family name + house number in elegant script.

Kitchen window: subtle graphic with herbs or food-related icons.

Bathroom frosted film: spa-like wave or pebble pattern.









High contrast = better readability from a distance.

1

Use **brand colors**, logo, tagline, and maybe a call to action (like a website or QR code).

2

Make sure text is at eye level.

Keep it **clean and uncluttered**—people will likely see it while walking or driving by.

DESIGN TIPS



THINGS TO CONSIDER



Local signage regulations (some cities have restrictions).

Window size and orientation.

Sunlight and glare (some vinyls help reduce heat/glare too).

Indoor vs outdoor durability.

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VEHICLE BRANDING



VEHICLE BRANDING















CAR MAGNETS